Reach the World was and is able to support students, teachers and families during the [COVID-19] remote learning transition. They were able to bring science, exploration and adventure into my classroom through virtual speakers and virtual field trips. My students traveled the world and learned about different countries and cultures right in their own homes.

Dina Shmuel
Middle School English Teacher
Queens, NY
Twenty-three years ago, I set out to create a nonprofit organization that would experiment with the emerging technology then called “the World Wide Web.” My dream was to use technology tools to engage youth in narrative global journeys, in order to build the explorer mindset. As my crew and I piloted a small sailboat 25,000 miles around the globe, Reach the World was born.

Today, amidst a global pandemic, opportunities for world-wide travel are severely limited. However, humans still crave authentic experiences beyond their local, perhaps more so than ever before. Indeed, humanity is the original “worldwide web.” Our global community is interconnected and interdependent – a fact that the global pandemic lays bare. Connecting to faraway cultures and environments has always been important; now, it is also essential. It is only by combining the power of human dialogue with the reach of technology that we will be able to find our way forward in these challenging times.

Online, anonymous communication can often erode civil discourse. In this world of instant, hyper-reactive communication, RTW's virtual exchange programs stand out. RTW creates localized ecosystems for global engagement that rest upon a foundation of mutual curiosity and compassion. By dedicating ourselves to this work for the last two decades, RTW has played an important part in building a more caring, respectful and inclusive global community, starting at the local level, within communities that have been historically underrepresented.

Reach the World's virtual exchange programs are an answer to educators’ needs, whether in the classroom, or at home. Our virtual exchanges help students develop global citizenship, while at the same time supporting their core academic performance. More importantly, RTW’s virtual exchange programs focus on teaching the skills and competencies that are necessary to support self-determination and build enduring diversity in our professional and social society. This Annual Report will tell you much more about just how our programs work! We hope you enjoy learning more about Reach the World’s 2019-2020 journey.

Thank you for your support!

Heather Halstead
Executive Director
Letter from the Board

As a decade-long Board Member of Reach the World, I have seen firsthand the powerful impact harnessing new technologies can have on scaling the mission of global education in K-12 classrooms. From its inception 23 years ago, RTW was ahead of its time leveraging the Internet, and later video conferencing, to connect travelers to underprivileged classrooms. On the back of impactful virtual programming in spring 2020, RTW now has the ability to connect to even more classrooms, travelers, partners, and funders to scale its mission like never before.

Reach the World works tirelessly to solve the problem of limited exposure to global awareness in under-resourced public schools. RTW creates 1:1 relationships between travelers and classrooms via a scalable model. Children respond better to these real life examples that allow them to compare and contrast with their own life experiences. Classroom volunteers mitigate potential hurdles, including technology, and serve as passionate supporters of the program in the classrooms. RTW opens the minds of underprivileged students to the idea of attending college and broader career options that they may not have exposure to otherwise.

As we embark into the fall of 2020, RTW will be making a significant investment in its digital platform, including the addition of important CRM tools that will empower our seasoned team to do more to enrich the K-12 global learning experience in the years to come. We look forward to sharing our progress with you.

Katy Huberty
Managing Director, Equity Research Technology Analyst
Morgan Stanley
Year in Review

In the 2019-2020 school year, 413 classrooms embarked on Reach the World’s virtual exchange journeys to all seven continents. Of those, 207 classrooms connected on a one-to-one basis with individual travelers. 206 connected in small or large groups with explorers and scientists on expeditions. In the fall and winter cycles, RTW had the largest student body to date. In spring 2020, the COVID-19 pandemic closed schools across the nation. In response, RTW continued to reach students through virtual exchanges and livestream events, while also successfully filling deep gaps in at-home learning by supporting educators and families.
K-12 Programs

Reach the World’s programs for K-12 classrooms grew far and wide last year. We deepened our New York City partnerships and seeded more ecosystems for global engagement in other states. During the fall and winter quarters, 144 New York City classrooms participated in RTW. We also expanded across our Nebraska and Kentucky ecosystems, reaching more than 60 classrooms there. Our student outcomes data showed that 70 percent of students exhibited growth in geographic literacy during the course of their RTW program. 77 percent of students achieved improved scores on RTW’s global competence assessment.

Teacher: Ms. Jaffe
School: P.S. 206, Rego Park, NY
Grade: Second
Subject: Elementary Education

Ms. Maris Jaffe’s second grade students at P.S. 206 in Queens, NY connected with travelers in Australia and Denmark. The class focused on animal species such as humpback whales and kangaroos, and wrote weekly reflections and letters to their travelers. When schools closed due to the COVID-19 pandemic, Ms. Jaffe persevered, connecting her students with Bonnie Chen, a former RTW traveler, to bring the Tomie dePaola books they were reading to life.

Teacher: Ms. Wacholz
School: Brooklyn Middle STEM School, Brooklyn Park, MN
Grade: Sixth, Seventh and Eighth
Subject: Science, Technology and Social Studies for English Language Learners

Ms. Tanya Wacholz and her students participated in both the Traveler and Explorer Programs this year. Her classroom matched with Hannah Rosenwinkel, a RTW traveler and Minnesota native, who shared her experiences abroad as a MENAR Fellowship recipient in Jordan. Ms. Wacholz’s students also followed leech researcher Mai Fahmy on her expedition to Madagascar’s Lost Forest; and connected with Space archaeologist Alyssa Loyless on her expedition to Cambodia. Ms. Wacholz is a former Fulbright English Teaching Assistant and RTW traveler herself!

Teacher: Ms. Ponzio
School: Lincoln Elementary School, River Forest, IL
Grade: Third
Subject: Elementary Education

Ms. Roxy Ponzio participated in her first Reach the World virtual exchange journey this year. Her classroom matched with Quinn Carolan, a RTW traveler, Benjamin A. Gilman Scholarship recipient and Illinois native. Quinn shared his internship experience working at the U.S. Embassy in Kiev, Ukraine. Ms. Ponzio was able to connect her own Ukranian heritage with Quinn’s experiences abroad. Ms. Ponzio concluded the virtual exchange journey by arranging an in-person visit with Quinn and her class upon his return to Illinois.

Teacher: Ms. Mesk
School: P .S. 1, Brooklyn, NY
Grade: Fourth and Fifth
Subject: Special Education

For three consecutive years, Christina Mesk, a Reach the World educator and 2019 Fulbright Teachers for Global Classrooms recipient, has led her 4th and 5th grade students on virtual exchange journeys. This year, she and her students traveled virtually to Colombia with Rachel Shriver, their RTW traveler and Fulbright U.S. Student Program recipient. Along the way, Ms. Mesk’s students created 3-D topographic maps of Colombia and published a travel magazine on Colombia. They also took advantage of several special opportunities, visiting The Explorers Club headquarters and joining special at-home virtual events during the COVID-19 school closures.
Traveler Programs

During the 2019-2020 year, Reach the World’s Traveler Program connected more than 200 volunteer travelers in 55 countries with K-12 classrooms across the U.S. Each traveler had a journey homepage at www.reachtheworld.org and worked with a dedicated editorial team and their matched educator to produce weekly, curriculum-aligned articles about their experiences abroad.

During the first half of the school year, students met their travelers face-to-face through regular video calls, asking questions about everyday life in other countries and learning how to pursue global experiences themselves one day. During the second half of the school year, the COVID-19 pandemic cancelled study abroad programs worldwide, sending hundreds of American travelers back home. Despite this, a dedicated pool of RTW volunteers continued to share their global perspectives and meet with students virtually.

Where did 2019-2020 Reach the World travelers come from?
- The U.S. Fulbright Program
- The Benjamin A. Gilman International Scholarship
- Peace Corps
- The MENAR Fellowship
- Frank J. Guarini Institute for International Education at Dartmouth College
- Princeton in Asia

Nicholas Stewart, Benjamin A. Gilman International Scholarship recipient
Matched with Ms. Sale’s fifth grade classroom

Nicholas grew up in Barrett Town, Jamaica. During his senior year at the University of South Florida, he traveled to Sydney, Australia to conduct research around water access in underserved indigenous communities. As a Reach the World traveler, he connected with Ms. Sale’s fifth grade classroom at P.S. 205 in Brooklyn, New York. He also participated in the Citi Local Host Program, where he met with Citi FX employees at the Citi office in Sydney, to discuss global careers and everyday life in Sydney.

“I hope Ms. Sale’s students could see themselves in me, and as a result, envision a future where a similar study abroad experience for themselves was not only possible, but a priority.”

Sophia Kreutz, Fulbright English Teaching Assistant
Matched with Ms. Dionne Raymon and Ms. Susy Cruz’s fifth grade Special Education classroom

Sophia brought a passion for Mayan culture and artistic talents to her Reach the World virtual exchange with fifth graders at P.S. 120 in Brooklyn, New York. During the course of her 12-week tour of Chetumal, Mexico, the Yucatan Peninsula and beyond, Sophia produced a series of educational coloring pages that students used as a creative tool to deepen their understanding of her journey.

“Being open to change and the unknown, allowing ourselves to learn and molt – these are really important building blocks to development, whether you are 12 or 22, learning at your own school or teaching in one across the world.”

Chelsea Howd, U.S. Peace Corps Volunteer
Matched with Ms. Courtney Butler’s fifth grade classroom

Originally from Biloxi, Mississippi, Chelsea volunteered to be a Reach the World traveler in order to share her experiences as a public health advocate in Messica Village, Mozambique. During a six-week virtual exchange with Ms. Butler’s first graders in Queens, New York, Chelsea demonstrated what it means to integrate into a new community and how people across cultures are more alike than they are different.

“Children who know more about the world around them will grow to not only be more tolerant of different customs, but will establish a foundation of curiosity and discovery.”
Special Programming

Reach the World’s Meet the World (MtW) Program promotes positive, personal, inter-cultural interactions between foreign visitors in the U.S. and K-12 students in communities across the country. Students expand their networks by connecting with a person from another country; visitors dispel stereotypes about their home countries and cultures; and everyone exits MtW with a heightened appreciation for the global elements within their own communities.

During International Education Week 2019, Reach the World and the Foreign Fulbright Program brought 10 Fulbright Foreign Language Teaching Assistants and AMIDEAST Scholars from Iraq, Morocco, Nigeria, Libya, Brazil, Turkey, Russia, Bangladesh, Uzbekistan and Taiwan into schools in Nebraska, Kentucky, North Carolina and Michigan. In the spring, RTW hosted a special Fulbright Week of livestream events focused on sharing cultural experiences from around the world.

**US-India Exchange**

In partnership with Barefoot College and funded by *Citi for education*, this new Reach the World program connected Hindi-speaking exchange participants in the U.S. with a number of elementary classrooms in the north Indian state of Rajasthan. Using solar-powered technology, Rajisthani students learned about U.S. culture in their own language through written virtual exchange articles and live video conferences.
Reach the World’s growing Explorer Program connected eight unique expeditions to Reach the World classrooms across the nation and around the world. RTW’s explorers visited the Arctic, Antarctica, Africa, Asia and the Caribbean. These accomplished explorers shared real-time updates in the form of Field Note, Logbook, Journal and Album articles on www.reachtheworld.org, while also connecting via interactive livestream video calls hosted on the RTW YouTube channel. In total, RTW published 81 expedition articles and launched over 100 livestream calls with explorers. The Explorer Program reached 206 classrooms, 4,740+ students from 22 U.S. states and seven Canadian provinces, as well as three countries worldwide.

**Explorer Programs**

**Windstar’s Expedition to the Caribbean**
John Delaney, Reach the World Board Member and former CEO of Windstar Cruises, helped RTW’s students to set sail this year aboard the world’s largest sailing vessel, Wind Surf, as it circumnavigated the Caribbean.

**Mai’s Journey to Madagascar**
Mai Fahmy is a researcher and grantee of The Explorers Club. This year, Mai took students along on her journey to Madagascar’s “Lost Forest,” where she collected terrestrial leeches and analyzed their blood to evaluate this unique habitat’s biodiversity.

**Lynn’s Expedition to Kenya**
Explorer Lynn von Hagen traveled to southeastern Kenya and taught students about her elephant conservation work and methods.

**MOSAiC Expedition to the Arctic Ocean**
Multidisciplinary Drifting Observatory for the Study of Arctic Climate (MOSAiC) is the largest scientific expedition to the Arctic. An international team of scientists lodged the icebreaker Polarstern into dense winter sea ice and have now drifted across the Arctic polar region for an entire year.

“I really appreciate Reach the World as an effective means to bring an exciting activity like MOSAiC to a broad audience of engaged students and classrooms. In particular, I think the multi-mode approach, including written communication, photos, presentations and Q&A sessions with multiple scientists, made for a particularly rich interaction for both students and scientists.” – Dr. Matthew Shupe, Co-Coordinator of MOSAiC

**Colin’s Expedition to Antarctica**
Melissa Bradley, Reach the World Board Member and Founder & CEO of Indagare, helped RTW’s students to travel to the least populated, most isolated continent on our planet: Antarctica. Colin Heinrich, Global Impact Manager at Indagare, took students along on a virtual expedition as he scouted local bays, hiked the Antarctic landscape, visited present-day research stations and observed penguins and whales.

**Alyssa’s Expedition to Cambodia**
As a space archaeologist, Fulbright researcher Alyssa took students to Cambodia as she investigated and further documented archeological sites identified by satellite imagery.

**Colin’s Expedition to Indonesia**
Colin took students to Indonesia, the largest island nation in the world, where they learned about the local culture and wildlife, getting a close-up of the orangutans living among the trees in Sumatra.

**Inspiring Explorers’ Expedition to Antarctica**
A team of New Zealand-based young explorers from the Antarctic Heritage Trust inspired U.S. students with their stories of kayaking amongst icebergs, close encounters with whales and the resiliency needed to mount a successful expedition in the midst of a pandemic.
COVID-19 School Closures: Reach the World @Home

A leader in the field of virtual exchange, Reach the World entered the COVID-19 pandemic with the tools and expertise to help educators, students and families adapt to school closures. The RTW team developed athome.reachtheworld.org and shared a library of online resources that included lesson plans, professional development sessions for educators and graphic organizers. Students resumed their journeys with RTW travelers from the safety of their homes, choosing from a long list of virtual exchanges to follow.

Between March and June 2020, Reach the World hosted 76 at-home livestreams, giving students the opportunity to ask questions directly to prestigious explorers and travelers who had recently traveled around the world. This included featured livestream programs during STEM and Oceans Week, which invited Titanic experts and NASA scientists to connect with U.S. classrooms. Viewership exceeded 5,200 views on the RTW YouTube channel. In June, RTW concluded its year of programming with a live, virtual event, recapping highlights from the year.

Reach the World @Home: STEM Week
- **Monday**: Walking Among Polar Bears
- **Tuesday**: The Future of Marine Robotics
- **Wednesday**: Alien Oceans on Earth and Beyond
  - The Animals of Madagascar’s Lost Forest
- **Thursday**: Supplying an Arctic Expedition
  - Riding the Vomit Comet
- **Friday**: Tracking Animals in Panama
  - Simulating a Journey to Mars’ Moon

Reach the World @Home: Oceans Week
- **Monday**: Diving into the Titanic
  - The Art of Marine Biology
- **Tuesday**: Wonders of the Galapagos
  - The World of the Seashell
- **Wednesday**: Sperm Whales in Dominica
  - Sea Turtle Conservation with Fabien Cousteau
- **Thursday**: Into the Dead Zone with Phillippe and Ashlan Cousteau
  - Sea Otters: A Survival Story
  - Underwater Archeology
- **Friday**: Restoring Coral in Mexico (Spanish-language event)
  - Peace Boat’s Ocean Youth Leaders
Reach the World’s corporate, foundation and individual donors combine to create a strong foundation that supports our organizational journey as a whole. RTW’s programs are about taking a journey together, always applying the human element of relationships to make our technology-driven programs shine. This orientation is as important for our funders as it is for our beneficiaries. As the organization looks back on 2019-2020, we reflect, with gratitude, upon our relationships with three funders in particular. Thanks to their support, RTW is entering the new decade with strength and preparedness to scale new heights.

In late 2017, The Endeavor Foundation made a three-year commitment of $150,000 to RTW for general operating support. The Endeavor Foundation first invested in RTW in 2001. Almost two decades later, its 2017 grant kicked off a new stage of organizational development for RTW. With this grant, the Foundation sought to strengthen RTW’s capacity to deliver high-quality global education resources that will foster the next generation of compassionate global citizens. As the end of the three years with The Endeavor Foundation approaches, RTW is proud to report that the organization has sustained an average, year-over-year revenue growth rate of 10+ percent and expanded its K-12 reach by 150+ percent. The Endeavor Foundation’s investment has truly allowed RTW to build the necessary infrastructure to expand the reach of its programs.

In 2018, Citi selected Reach the World to be one of just ten charities worldwide to partner in its annual e for education campaign. Citi works with 10 non-profit partners globally that support the right to education for all children. Since its launch, the campaign has raised over $37 million, supported 606k+ youth, and helped 530+ schools in 32 countries. RTW brings its expertise with corporate volunteering to the annual campaign. The 2019 e for education campaign was filled with unforgettable moments, including a visit by Citi executive Bapi Maitra to RTW partner school PS 206 in Queens, NY – the very school Bapi once attended as a young child. In November 2019, RTW Founder and Executive Director Heather Halstead was honored to speak at the e for education closing reception in London.

In 2018, The Flotilla Foundation selected Reach the World to be its lead education partner to the 2018 Weddell Sea Expedition, in partnership with The Explorers Club. RTW’s role was to ensure that the content streaming from this historic scientific expedition would reach students and teachers in historically underrepresented communities across North America. Dubbed the “Explorer Program,” this effort directly engaged 4,500+ youth and their teachers in exciting climate research, as well as the high-drama search for Sir Ernest Shackleton’s lost ship the Endurance. The Elba and Flotilla Foundations have continued to expand their support for RTW’s Explorer Program. In the last year alone, RTW’s growing Explorer Program reached 4,700+ more students.

How does a journey become a great journey? This is another one of Reach the World’s essential questions. A journey can only become a great journey when the human relationships that power it join together with synchronous enthusiasm and effort. These three funder profiles from 2019-2020 truly illustrate some of the exceptional relationships that power Reach the World’s journey. Thank you!
# Financials

Reach the World Company, Inc.
Statement of Financial Position
June 30, 2020

## Assets

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<thead>
<tr>
<th>Description</th>
<th>2020</th>
<th>2019</th>
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<tr>
<td>Total Cash/Cash Equivalents</td>
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<td>Total Accounts Receivable</td>
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<td>Total Other Current Assets</td>
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<td>Total Fixed Assets, Net</td>
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<td><strong>Total Assets</strong></td>
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<td><strong>$269,947.32</strong></td>
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## Liabilities and Net Assets

### Liabilities

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<th>Description</th>
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<td>Total Loans Payable/Line of Credit</td>
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### Net Assets

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**Total Liabilities and Net Assets**

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<th>Description</th>
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<th>2019</th>
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<tbody>
<tr>
<td><strong>Total Liabilities and Net Assets</strong></td>
<td><strong>$348,210.23</strong></td>
<td><strong>$269,947.32</strong></td>
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Reach the World Company, Inc.
Statement of Activities
For Fiscal Year Ending June 30, 2020

## Support & Revenue

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<th>Description</th>
<th>2020</th>
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<tr>
<td>Institutional</td>
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<td>Individual</td>
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<tr>
<td>Program Fees</td>
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<tr>
<td>In-Kind Contributions</td>
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## Expenses

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<td>Operations</td>
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<td>Program</td>
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<td>Non-Cash/Depreciation</td>
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<td><strong>Total Liabilities</strong></td>
<td><strong>$648,264.22</strong></td>
<td><strong>$591,126.01</strong></td>
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Board Members and Partners

Reach the World Board of Directors
Katy Huberty, Managing Director, Research, Morgan Stanley (Board Chair)
Bob Altman, President, Handmade TV
Jane Atherton, Managing Director, Temasek Holdings
Melissa Bradley, Founder & CEO, Indagare
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Heather Halstead, Executive Director, Reach the World
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Liliana Nunez, Financial IT Process Engineer, Kuehne + Nagel
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Muj Syed, Corporate Development, Compass

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Capital One
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Con Edison
Elba Foundation
ICAP Charity Day
Morgan Stanley
SWIFT
Uncharted Power
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Temasek Holdings
Windstar Cruises

Partners
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Exploring By The Seat Of Your Pants
Ocean Infinity
Indagare
RMS Titanic, Inc
Reach the World Team

Core Staff
Heather Halstead, Executive Director
Christopher Ahearn, Director of Partnerships
Timothy Jacob, Director of the Traveler Program
Mara Ohorodnik, Program Associate
Brianna Rowe, Director of Business Development
Colin Teague, Senior Program Manager

Reach the World
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www.reachtheworld.org

Donate, Share, Volunteer!
Reach the World is grateful for the generous support from its volunteers. Thank you to the Volunteer Editors and Benefit Committee members who are essential members of the RTW team.

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Alisha Keller
Camila Vanzaguano
Cassidy Latham
Jackeline Rodriguez
Jad Malaeb
Juan Garcia
Ky-Mani Frazer
Lila Jacobs
Megan Russell
Naomi Smith
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Jennifer McKenzie
John McKenzie
Kristin Schmehl
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Reach the World
Bringing the World into Classrooms